

**Development Report
Board of Directors Meeting
January 7, 2021**

1) Donor News

- a. The Glassell Family Foundation van is here!
- b. Google Grant for Nonprofits approved!

2) Grants Status

- a. Grants Received
 - Andrews Foundation \$2,000 Partners in Recovery
 - The Brown Foundation, Inc. \$25,000 Partners in Recovery
- b. Grants Pending
 - Laura and John Arnold \$102,960 / 2021 McGowen Operations 12-month lease / additional \$37,986 also proposed to include Data/Technology Capacity Building
 - Albert and Ethel Herzstein Charitable Foundation \$2,500 Partners in Recovery
 - Bank of Texas \$10,000 Partners in Recovery
- c. Grants to be submitted by January 31/February 15
 - The Ellwood Foundation
 - M.D. Anderson Foundation
 - The Medallion Foundation, Inc.
 - The Clayton Fund, Inc.
 - Fred and Mabel R. Parks Foundation
 - Guill Family Foundation
 - Harris and Eliza Kempner Fund
- d. New Grants Outreach
 - The John M. O'Quinn Foundation

3) Development + Marketing

- a. Strategic Development + Marketing Plan in early creation stages.
- b. Conducting interviews/seeking proposals from versa creative and The CKP Group for development/marketing functional improvements strategy for building cohesive and donor/community audience.
- c. Ambassadors Circle re-purpose and formation of Development Steering Committee

4) Important Upcoming/Ongoing Development Department Projects

- a. Public/private funding partners' recognition social media campaign
- b. Implement gift reconciliation process with accounting
- c. Donor Stewardship