

**HRC Board of Director's
Executive Director's
Report**

February 4, 2021

What are we trying to achieve

Review of the HRC Pro-Active Comprehensive Service System for SUD- Attachment #1
Get PIR certified by the Substance Abuse and Mental Administration as a best Practice Service Model

Why does this matter

Review of HRC Programs and funding sources for 2021-22 -Attachment #2

- Attract national recognition
- Attract funding
- Publish our achievements

How do we get it done

Review of ED three primary goal areas in the Capstone Strategic Plan report -Attachment #3

Top priorities are:

- Fundraising/ marketing/ communication- Elisa Dreghorn and Vicki Powers
- KPI Development/ Data Analytics outcomes- Suzanne Jarvis & Data Analytics
- Talent Acquisition
 - Finance Director- Julie Long
 - Programs & Services- Susana Deltoro
 - Data Analytics- **Position Open**