



Development Report
Board of Directors Meeting
March 4, 2021

1) Grants Status

- a. Grants Outreach
 - The John M. O'Quinn Foundation – accepting applications and in communication with grants director
- b. Grants Pending – All Partners in Recovery
 - The Ellwood Foundation \$10,000
 - M.D. Anderson Foundation \$10,000
 - Guill Family Foundation, Inc. \$20,000
 - Vivian L. Smith Foundation \$10,000
 - The William Stamps Farish Fund \$20,000
 - West Endowment \$10,000
- c. Grants Declined – All Partners in Recovery
 - Albert and Ethel Herzstein Charitable Foundation \$2,500
 - The Medallion Foundation, Inc. \$20,000

2) Development Plan

- a. In progress with target completion date March 12
- b. Communications Component: reviewing proposals from The CKP Group and Versa Creative that address development/communications functional improvements as highlighted in the Capstone Plan and designed to improve brand cohesiveness and identify/build target audiences primarily new and current funding partners.

3) Important Upcoming/Ongoing Development Department Projects

- a. Google Grant activation and management
- b. Next steps done: Ambassadors Circle
- c. First steps coming: Resource Development Steering Committee
- d. Individual meetings with BOD members in March – to be complete by March 19
 - 1. Scheduled/pending: Burnell, Betty, Warren, Bonnie, Howard, Scott, and Randy
 - 2. To still be scheduled: John and Kay
- e. HRC Guidestar profile activation – finishing up!
- f. HRC Better Business Bureau Charity accreditation – assessing requirements!
- g. Board binders in progress – to be complete + distributed by March 19
- h. Public/private funding partners' recognition social media campaign