



**Development Report
Board of Directors Meeting
February 4, 2021**

1) Grants Status

- a. Grants Awarded (notification received)
 - Laura and John Arnold \$50,000 General Operations
 - Bank of Texas \$2,000 Partners in Recovery
- b. Grants Pending – All Partners in Recovery
 - Albert and Ethel Herzstein Charitable Foundation \$2,500
 - The Ellwood Foundation \$10,000
 - M.D. Anderson Foundation \$10,000
 - The Medallion Foundation, Inc. \$20,000
 - Guill Family Foundation, Inc. \$20,000
 - Vivian L. Smith Foundation \$10,000
 - The William Stamps Farish Fund \$20,000
 - West Endowment \$10,000

2) Development + Communications

- a. Development + Communications Strategic Plan: reviewing proposals from The CKP Group and Versa Creative that address development/communications functional improvements designed to improve brand cohesiveness and identify/build target audiences primarily new and current funding partners.

3) Important Upcoming/Ongoing Development Department Projects

- a. Ambassadors Circle – continuing to work through plan for re-purpose
- b. Formation of Resource Development Steering Committee
- c. Individual meetings with board members in February
- d. HRC Guidestar profile activation – finally have access!
- e. HRC Better Business Bureau Charity accreditation – finally revisiting!
- f. Board binders
- g. Public/private funding partners' recognition social media campaign